

FACULTY COACHES AND PRESENTERS



Dr. Rebekah Burch Basinger is an independent consultant for board development and fundraising who has worked closely with the In Trust Center for close to 30 years. Her consulting practice has been enriched by her experiences on the boards of numerous organizations, including currently on the Board of Trustees of Moravian University and Friends of the Theological College of Zimbabwe. A regular contributor to *In Trust* magazine, Basinger has written many articles on fundraising and board life. In addition, she is the coauthor with Thomas Jeavons of *Growing Givers' Hearts: Treating Fundraising as Ministry* (Jossey-Bass, 2001) and is the lead author of "The President's Role in Institutional Advancement" in the ATS Handbook for Seminary Presidents. Basinger received a B.A. in English from Trinity College, an M.A. in English from Wichita State University, and a doctorate in educational leadership and policy studies from Temple University.



Ms. Lynette M. Brown-Sow is president of L.M. Brown Management Group, LLC, a strategic consultancy firm based in Philadelphia. Her extensive experience in board governance, organizational development, marketing and communications, and government relations spans a career of more than 45 years in the private and public sectors. Through her firm, Brown-Sow ensures clients achieve their desired goals for growth and sustainability by way of services which include but are not limited to governance, organizational development, strategic positioning, and branding. She has nurtured the development and wellness of communities by dedicating her personal and professional life to improving the nonprofits, businesses and governments that serve them. She currently sits on numerous local, national and international boards, working alongside the best and brightest to drive innovation and social impact across diverse sectors and industries. Brown-Sow holds a B.S. in administration from Antioch University; a M.S.S. in policy, planning and development from Bryn Mawr College; a Governing for NonProfit Excellence certificate from Harvard University Graduate School of Business; and a Strategic Perspectives in NonProfit Management certificate from Harvard's Graduate School of Administration.



Rev. Matt Huffman served as chief marketing and communication officer for Evangel University, where he reimagined their magazine, leading it to achieve the Evangelical Press Association's award for best Christian higher education publication in 2019. An award-winning journalist, Matt spent more than two decades in secular newspapers and media organizations as a reporter, writer, and editor. He was part of the Las Vegas Sun's team that won the 2009 Pulitzer Prize for Public Service. He served as president of the Nevada Press Association, was a founder of the Nevada Freedom of Information Coalition and has taught college journalism as well as presented to professional groups. Matt is a credentialed minister and has worked in a variety of settings, including recovery and jail ministries in Las Vegas, NV. He holds a MDiv from the Assemblies of God Theological Seminary.



Ms. Amy L. Kardash is president of the In Trust Center. She oversees and directs all the In Trust Center's work in resourcing theological seminaries and institutions, including Resource Consulting, *In Trust* magazine, and Learning Communities, which includes webinars and other educational programs. She created the In Trust Center's popular webinar series, which has served over 200 seminaries, theological colleges, and related organizations in the United States and Canada. Kardash joined the In Trust Center in 2009 and from 2012 to 2013, she helped launch the In Trust Center's Resource Consulting program and was named its first director. Since then, the Resource Consulting team has worked with more than 250 institutions to help them identify necessary resources. She served as director until becoming president in 2017. Before joining the In Trust Center, Kardash enjoyed a 10-year career in corporate banking and marketing at PNC Bank and Wilmington Trust Company, where she held management and executive positions overseeing diverse staffs. She holds both an M.B.A. and B.S. in marketing from the University of Delaware.

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Dr. Byron Klaus served as president of Assemblies of God Theological Seminary from 1999 to 2015. He previously served for 20 years on the faculty and in the administration of Vanguard University of Southern California. He is an ordained Assemblies of God minister. He serves as chair of the board of ChildHope Network: the foundation that supports the work of ChildHope, a child development ministry engaging more than 100,000 children born into poverty throughout 20 nations in Latin America and the Caribbean. Klaus serves as a consultant for educational and ministry leaders globally. His articles and books have been published by Baker Books, Crossway Books, Logion Press, Moody Press, Regal Books, Regnum Books and Routledge Publishers. Dr. Klaus holds an M.R.E. from Southwestern Baptist

Theological Seminary and a D.Min. from Fuller Theological Seminary.



Ms. Elizabeth Palmer Bennett, CPA, CFE, joined the In Trust Center for Theological Schools as vice president for operations and chief financial officer in 2025. She oversees the finances and operations of the organization, bringing deep expertise in higher education, nonprofits, and corporate finance. She has served as CFO, controller, and auditor and is active in accreditation work as a peer reviewer and commissioner for the Association of Theological Schools and as a peer reviewer for the Middle States Commission on Higher Education. Before joining the In Trust Center, Bennett was vice president for finance and administration and CFO at Lancaster Theological Seminary in Pennsylvania, where she helped lead the merger of the seminary with Moravian University. Bennett holds professional

designations as both a certified public accountant and a certified fraud examiner, and she brings to her role a rare blend of financial acumen, sector-wide experience, and a commitment to supporting institutions of theological education.



Dr. David Rowe is the former managing principal for AGB Consulting and current project director for In Trust Center's Governance Initiative. Rowe advises boards and presidents in the areas of leadership development, governance, and strategy as president of The Windermere Group. Over the course of more than 30 years, Rowe has held presidencies at three independent institutions at the K - 12, college, and graduate level and served as university trustee and as vice president for advancement. Rowe guided Lancaster Theological Seminary as interim president through its first full year of online instruction and remote work while finalizing a definitive agreement for a merger with Moravian University. An ordained United Methodist elder, Rowe earned a B.S. in Chemistry from Southwestern

University, an MDiv from Emory University, and a Ph.D. in Educational Policy Studies from Georgia State University. He holds certificates in Ecumenical Studies from the University of Geneva, in Experience Economy from Strategic Horizons, LLP, and in Disruptive Strategy from Harvard Business School Online.



Dr. Rod Wilson has worked as a psychologist, consultant, and researcher. He has served as a Pastor in three different churches and has been involved in multiple roles in theological education including as President of Regent College from 2000-2015. Currently, he serves as a mentor-advisor to a number of international leaders and organizations, including Lumara Grief and Bereavement Care, A Rocha, a Christian environmental organization, and the Society of Christian Schools in British Columbia. He is a Senior Writer for *Faith Today* magazine, and is the co-author of *Exploring Your Anger, Helping Angry People*, and *Keeping Faith in Fundraising*. He is also the author of *Counseling and Community*, *How Do I Help a Hurting Friend?* and *Thank You. I'm Sorry. Tell Me More. How to Change the World with 3 Sacred Sayings*. Wilson holds a B.Sc. in English Literature and Psychology (University of Toronto), an M.T.S. in

Theology (Conrad Grebel College), an M.A. and Ph.D. in Clinical-Counseling Psychology (York University), and an honorary D.D. (Trinity Western University).